

Phan Bảo Gia Huy

SENIOR GRAPHIC DESIGNER



Angelo Phan

PROFILE

As a creative and versatile Illustrator from Vietnam, I specialize in graphic design and art direction with the side of UI/UX research and website prototyping. I've been working in the design industry for the past five years and have had the opportunity to work on a variety of projects, from logo design to brand identity creation.

EXPERTISE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effect
Adobe Premiere Pro
Procreate
Microsoft Office
Blender
Figma

EDUCATION

2014 - 2017

**Illustration Design
with Animation**

Nanyang Academy of Fine Art

CONTACT

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PORTFOLIO

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EXPERIENCE

2021 - Now

NashTech | Senior Graphic Designer

Reporting to the Design Team Lead, I play a critical role in creating compelling visuals for campaigns and events. My responsibilities include designing key visuals, developing related digital and print materials. Additionally, I edit videos, create motion graphics and GIFs to enhance the visual impact of our campaigns. In support of UX research, I design website prototypes, conducting user testing research to ensure our designs are user-friendly and effective.

2021 - Now

Nudieye | Part-time Art Director

I am responsible for overseeing all visual elements of the brand. This includes managing the creation and production of all artwork and graphics, ensuring they align with the brand's aesthetic and meet the highest standards of quality.

2021 - 2022

Übank by VPbank | Design Specialist

I manage and execute all visual elements, such as social posts (Facebook, LinkedIn), electronic direct mails, out-of-home advertising, and website. I develop key visuals for campaigns and launching events, and design UX/UI for mobile application mockups. I also perform ad hoc duties of content writing for social posts when needed.

2019 - 2020

Grab | Payment Designer / Marketing Designer

I acted as the brand art director for GrabPay by Moca (a mobile payment service in Vietnam) from the early days. My scope of work included telco promos, banking, aWnd online bill payment. I helped the regional team in rebranding Grab and developing a new guideline for GrabPay. I was promoted to marketing senior designer within a year and helped with overall Grab campaign designs.

2018 - 2019

Lazada | Senior Analyst, Content & Graphic Designer

I create digital banners, posters, printed media, materials, asset GIFs, and video edits for the Seller Engagement Team, the Seller Acquisition Team, Lazada University.